Gamification at your trade show

You want to leave the trade show with more than a few business cards. A game in your brand design draws people in, starts conversations for your team and turns every player into an opted-in contact.

How to use it at your booth

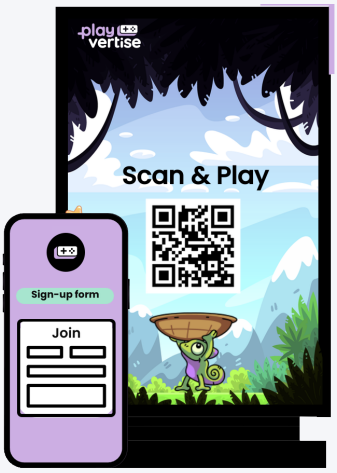
Pick one of over 40 games and we brand it in your design. It runs in the browser, with no app and no download.

1

QR code only

FOR ANY BOOTH SIZE, NO TECH NEEDED

Place the printed QR code at your booth, on a stand, the counter or a flyer. Visitors scan it and play on their own phone.



2

With a screen at your booth

VISIBLE FROM AFAR

The game runs big on a screen at your booth. Visitors scan the QR code and use their own phone as the controller.

Questions and answers

Which games are available?
You choose from over 40 games, from games of chance and quizzes to arcade and sports. We recommend the format that fits.

How much work is it for us?
You provide your logo, brand guidelines and the prizes. We take care of the design, the form, the QR codes and the setup on site.

Does someone need to run the game?
No. The game runs on its own, so your team can focus on conversations.

Who owns the data?
You do. You remain the controller, we act as your processor. Hosting in the EU.

Trade show package

From €1,600 one-time, plus a €60 monthly license

Included: one game from our game library, branded in your design, prizes and odds of winning, contact list for download, two screens at the same time. Add-ons on request. The license can be cancelled monthly, and as long as it runs, you can use the game at every further event. All prices net.

Show us your booth and we'll show you which game draws visitors in.

A 15-minute video call, and you'll know what your next trade show appearance can look like.

playvertise.eu/en/contact